4N6 Fanatics

SPEECH / DRAMA / FORENSICS RECRUITMENT IDEAS

- 1. Always be "recruiting" true for both students and coaches
 - Emphasize the COMPETITIVE nature of the activity "It's more than a club"
 - Trophies near your practice room (if possible) or in the school commons in a CLEARLY marked display case
 - Banners charting the history of your team's success -It's not just for sports!



 Plaques in the hallway by your room for each speech event with space to add student names/years
 DUO STATE QUALIFIERS – John Doe and Mary James (2019)



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- 2. Design your own team logo and use it everywhere!
 - Team shirts, posters, brochures, flyers, banners



- 3. Set up a Recruitment Booth in the lunch area manned by current team members.
 - Make it colorful, hip
 - Set out a few team trophies
 - Have flyers and brochures available



- 4. Plaster the school with recruitment flyers designating a "SPEECH TEAM RECRUITMENT NIGHT"
 - Have each team member bring a "friend"
 - Order some pizzas
 - Play some awesome warm-up games
 - Have current team members perform their selections from last year
 - Get the names, phone numbers, etc of every student that attends

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- 5. School newspaper or live news broadcast?
 Design a recruitment ad (print or video)!
- 6. Does your team have a webpage or social media pages? These are GREAT formats to get information to prospective team members.
 - Include your webpage and social media presence on all recruitment fliers, brochures, etc.
 - Post to social media pages frequently
- 7. Ask for teacher recommendations (Speech and English teachers can be helpful resources)
 - Ask if current team members can visit classes to provide more information to students
 - Send team members in pairs and mix it up show how inclusive your program is
 - Have a planned script in place so the presentation is short, focused and polished
- 8. Personal phone calls from team members to prospective recruits are important!
 - Invite non-members to attend a practice/rehearsal or even a tournament

